SUPRAWEE MATHUSEN (Dear)

Product & Service Builder · Web & service design · Turns ideas into working products with AI

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Available for internship: 1 April – 21 June 2027 · Ready to relocate to Bangkok

SUMMARY

Third-year Digital Entrepreneurship student (GPA 3.52) who ships real products: a live e-commerce brand run by an AI sales agent I built, and three first-place hackathon finishes in 14 months. Wants to own a project end to end, working closely with the leadership team, in product, service design, systems or business-model consulting.

EDUCATION

Khon Kaen University — Bachelor of Business Administration, Digital Entrepreneurship — 2024 – 2028 (expected)
GPA 3.52 / 4.00 · Relevant courses: Artificial Intelligence, Digital Service Design, Product Innovation & Technology Strategy

AWARDS & COMPETITIONS

Winner — Reimagine ISAN Aesthetic (KKBS × UD Clinic × Oligio X) — Oct 2026
฿10,000 scholarship + ฿15,000 prize · Shaped the concept; built the AI assistant that chats, scans the face and gives a first skin analysis

1st Place, Regional Round · Popular Vote Award, National Final — JUMP THAILAND Hackathon 2026 (AIS Academy × NIA) — Aug – Sep 2026
Top 10 of 603 teams nationwide · ฿20,000 Popular Vote prize · Featured on the TV show Super 100

Winner — Krungsri UniVerse Hackathon @ Khon Kaen University — Aug 2025
฿30,000 first prize · Tourist Pay lets visitors pay any PromptPay QR from apps they already use · Interviewed tourists, designed the flow and fee model, pitched

EXPERIENCE & PROJECTS

Founder — ORTHIVA, direct-to-consumer foot-care brand — Sep 2026 – Present

- Sourced a bunion corrector from China after negotiating with dozens of suppliers; landed cost ฿176.93/unit.
- Tested demand before importing: a 3-day Facebook ad test at ฿300/day stayed profitable after costs. Dropped an earlier product that sold but had thin margins.
- Built an AI chat sales agent (Cloudflare Workers + Gemini) that answers Messenger customers in Thai and English, records orders, verifies payment slips automatically and alerts me on LINE.
- Built the back office: order tracking, accounting with Excel export, and courier label printing. First 4 paid orders: ฿5,360 revenue, ฿1,894 net profit after ads and shipping.

CEO, Team TLDR — LearnLy, JUMP THAILAND Hackathon 2026 — Jun – Sep 2026

- Led a 5-person team building a platform where AI reviews homework and suggests feedback, while the teacher confirms every score.
- Led field research with teachers and an Educational Service Area Office, built the web app, UX/UI and AI system, and pitched every round. Timed classroom tests cut grading time by about 50% (124 worksheets in 2 hours 2 minutes).

Co-founder — Singlty, AI video-editing director — 2026 – Present

- AI that lets a customer's own AI edit short-form video like a pro, with templates, effects, music and sound. Built nearly all of the product myself, from concept and tuning to test edits. Won a ฿120,000 faculty startup grant (1 of 12 teams interviewed).

Partner, full-stack — BTC SONE LIGHT, emergency-vehicle siren brand — Nov 2026 – Present

- Consulted a friend's siren business, then joined as partner. Built the 8-language storefront and back office (orders, reporting, user roles) and handle marketing and finance.

Creator — KKU Report Skill, free AI report generator for students — 2026

- Free Claude Skill that builds a complete KKU-format report. The promo Reel reached 204,780 views (99.1% non-followers); downloads delivered by Instagram DM automation.

Builder — Sherlock, AI meeting-notes desktop app — Sep 2026

- Built solo, including the UI design: records meetings and lectures, then gives a summary, decisions, action items and Q&A; matches slides to the transcript. Top score in my class section for innovation.

Intern, Goods Receiving — Central Department Store, Khon Kaen — Apr – Jun 2026

- Checked deliveries against delivery notes, keyed receipts into the stock system and filed GR documents. Passed the final assessment.

SKILLS

Product & business	Customer interviews · Market sizing · Unit economics & pricing · Facebook Ads · Pitching
AI & building	Builds software by directing AI coding agents (Claude Code, Codex, Gemini/Antigravity) · AI chat automation · Gemini API · Cloudflare Workers · HTML/CSS/JavaScript · Python (Colab, YOLOv8)
Tools & languages	Excel / Google Sheets · Canva · Notion · Thai (native) · English (intermediate)